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## Duplex Penthouse at Boutique Manhattan Tower Hits Market for \$12M

The 40-story NoMad building officially launches sales

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Rendering of the penthouse's living room, which is 32-foot wide  
*THE NEIGHBOURHOOD*

The only duplex penthouse in the Morris Adjmi-designed tower in Manhattan's NoMad neighborhood hit the market Thursday for \$12 million, Mansion Global has learned.

Perched nearly 400 feet high in the sky, the home's 3,354-square-foot living space includes three bedrooms, three-and-a-half bathrooms, a 32-foot wide living room with views of Midtown and Downtown Manhattan, a kitchen with a wet bar and a pantry, and a formal dining room, according to Douglas Elliman Development Marketing, which is handling sales at the 40-story building at [30 E 31st St.](#), which officially launched today.

The penthouse is designed inside and out by the building's architect Morris Adjmi, with no single detail being overlooked. Mr. Adjmi, who founded his firm in 1997 following a 13-year collaboration with Pritzker Prize-winning architect Aldo Rossi, is behind many New York commercial buildings. This is his first residential tower.

"Our goal with 30 E 31 was to capture the essence of this historic neighborhood reimaged in a contemporary and luxurious 40-story tower," Mr. Adjmi said in a news release.

Mr. Adjmi took inspiration from Gothic architecture in the NoMad area to design the building's facade, which resembles a cathedral's barrel-vaulted ceilings with six columns and a crescendo on the upper floors in a diagrid pattern.

Planned amenities in the tower, developed by Ekstein Development Group and Pinnacle Group, include a 24-hour doorman, a fitness center, a lounge with a double-sided fireplace, and a private dining room with a catering kitchen.

"The combination of the tower's premier location... and the addition of amenities and services usually reserved for larger scale condominiums makes 30 E 31 a unique opportunity for buyers seeking a luxury boutique building in Manhattan," Erik Ekstein, chief executive of Ekstein Development Group, said in the release.

The tower will offer 42 residences, most of which span a full floor. The first six units offered for sale range from a 866-square-foot one-bedroom for \$1.75 million to the \$12-million penthouse.

Construction is slated for completion in 2019.

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