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Morris Adjmi-Designed Tower – 30 E 31 – Hits The Market

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Ekstein Development Group and Pinnacle Group today announced the official launch of sales for [30 E 31, a](#) 40-story luxury residential tower located in Manhattan's vibrant NoMad neighborhood. Acclaimed architect Morris Adjmi took inspiration from the neighborhood's surrounding Gothic architecture when designing the signature façade at [30 E 31](#), his first residential tower. Resembling a cathedral's barrel-vaulted ceilings, the stunning façade at the nearly 500-foot tall property features six columns that emphasize its soaring height and reach a crescendo on the upper floors in a diagrid pattern. Douglas Elliman Development Marketing is on board as the exclusive sales and marketing agent for the elegant boutique tower that offers 42 one- and two-bedroom homes, most of which span full floors, and an expansive duplex penthouse.

"We are thrilled with the tremendous response we have received to [30 E 31](#), which is a true testament to the quality of the building," said Erik Ekstein, President and CEO of Ekstein Development Group. "The combination of the tower's premier location, Adjmi's superlative design, our commitment to using only the finest custom materials, and the addition of amenities and services usually reserved for larger scale condominiums makes [30 E 31](#) a unique opportunity for buyers seeking a luxury boutique building in Manhattan."

Elegantly appointed, full-floor residences feature expansive floor-to-ceiling windows, 7-inch-wide plank European oak flooring, solid core interior doors, designer hardware, and custom architectural millwork throughout. Meticulously designed kitchens offer handcrafted walnut cabinetry imported from Italy, concealed pulls, Taj Mahal Quartzite countertops and designer appliances by Bosch, Wolf and Sub-Zero. Master baths are accentuated by Calacatta Prima marble slab walls, custom European white oak vanities with rich marble countertops with custom Paladium fixtures designed by Morris Adjmi. Additionally, each home is equipped with Bosch washers and dryers as well as multi-zone climate control.

"Our goal with [30 E 31](#) was to capture the essence of this historic neighborhood reimagined in a contemporary and luxurious 40-story tower," said Morris Adjmi, Founder of Morris Adjmi Architects.

[30 E 31](#) boasts an array of sought-after amenities including a sophisticated lounge space with a double-sided black limestone fireplace, a tranquil viewing garden, a private dining room with catering kitchen and a state-of-the-art fitness center fully equipped with cardio and strength-training equipment, free weights and a dedicated stretching area. Residents will also have access to a twenty-four hour concierge and bicycle storage. [30 E 31 is steps](#) away from famed New York City landmarks including Madison Square Park, The Morgan Library & Museum, The New York Design District and a selection of New York's finest restaurants.

Construction is expected to be complete in 2019, with prices ranging from \$1,650,000 million to \$12 million. For more information please visit www.30e31NoMad.com.

About Ekstein Development Group

Ekstein Development Group, founded by Erik Ekstein, is a privately owned company specializing in real estate development. EDG owns and manages an extensive portfolio of residential property concentrated in the New York metropolitan area. In addition, EDG has a variety of commercial businesses such as storage, music studios, and recreational space.

EDG focuses on building and developing residences that appeal to the diverse lifestyles of its residents. The company portfolio ranges from unique and charming but affordable rental properties to newly constructed ultra-luxury condominiums, all of which encompass an array of deluxe building amenities. Our developments include buildings in Chelsea, Midtown East, the Upper West Side, and Long Island City with upcoming projects in Brooklyn. We are constantly searching for opportunities to expand. In addition, we own two construction companies, E&T Skyline Construction and TyJor Construction, which develop and build the majority of EDG real estate. With each project, we exemplify distinction and quality in construction, design, and urban planning and consistently display a stellar record of efficiency in all financial phases. EDG is dedicated to strengthening the community by offering all New Yorkers a place to call home.

About Morris Adjmi Architects

Morris Adjmi Architects (MA) interprets the historic forces that shape our cities to design buildings that are both contextual and contemporary. The firm's diverse team of architects and interior designers is guided by a shared belief that timeless ideas about beauty and harmony can be integrated into the modern built environment, but the expression of those ideas must reflect the way we live today. MA's collaborative, research-based approach has helped establish the firm as a leader in the revitalization of post-industrial neighborhoods and historic districts with commercial, residential, and cultural projects that are imbued with a distinct sense of place and purpose.

Morris Adjmi established MA in New York City in 1997 following a 13-year, collaboration with Pritzker Prize-winning architect, Aldo Rossi. On that strong foundation, he built a practice inspired by the arts and by new technologies as well as history and tradition. Today, with projects under construction around the country, the firm is recognized for its thoughtful engagement with context, creative use of materials, and sophisticated designs.

About Douglas Elliman Development Marketing (DEDM)

Douglas Elliman Development Marketing, a branch of Douglas Elliman Real Estate, offers unmatched sales, leasing and marketing expertise for properties throughout New York City, Long Island, Westchester, the Hamptons, Los Angeles, South Florida as well as throughout the United States and internationally. The firm ranks amongst New York City's most prominent sales and marketing firms. Drawing upon decades of experience and market-specific knowledge, the Elliman team offers a multidisciplinary approach that encompasses every aspect of real estate including comprehensive in-house research, product development, marketing and sales, operations, property management, and mortgage financing. Through a strategic global alliance with Knight Frank Residential, the world's largest privately owned property consultancy, the company markets properties to global audiences in 59 countries across six continents. www.elliman.com.

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