



October 24, 2017

Morris Adjmi's ritzy parish-house replacing condos in Nomad will start at \$1.65M

Get a peek inside the high-end building on East 31st Street

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All renderings by The Neighborhood

It's been [two years](#) since the parish house of the Madison Avenue Baptist Church was [razed](#) to make way for a ritzy condo tower, but the only glimpse we've gotten of the new building—to be designed by the prolific Morris Adjmi Architects—is an [exterior rendering](#) showing off the building's crown. But thanks to a [New York Times piece](#) about the building, all—or at least some—has been revealed, with new interior renderings and some new details about the project.

Let's get to the latter first: After buying the parish house for \$15 million in 2015, co-developers Ekstein Development Group and the Pinnacle Group announced plans to

construct a 40-story in its place. Adjmi was brought on board not long after, and construction on the building—called [30E31](#)—got underway in 2015.

And according to the *Times* piece, Adjmi—who has yet to design a building of this height in New York City—looked to the city’s most iconic buildings, as well as the Gothic architecture of nearby churches, for inspiration. That translates to a fairly staid design at the base of the facade, which gives way to a curved design closer to the top of the building.



As for the apartments themselves, they’ll be broken down like so, per the *Times*:

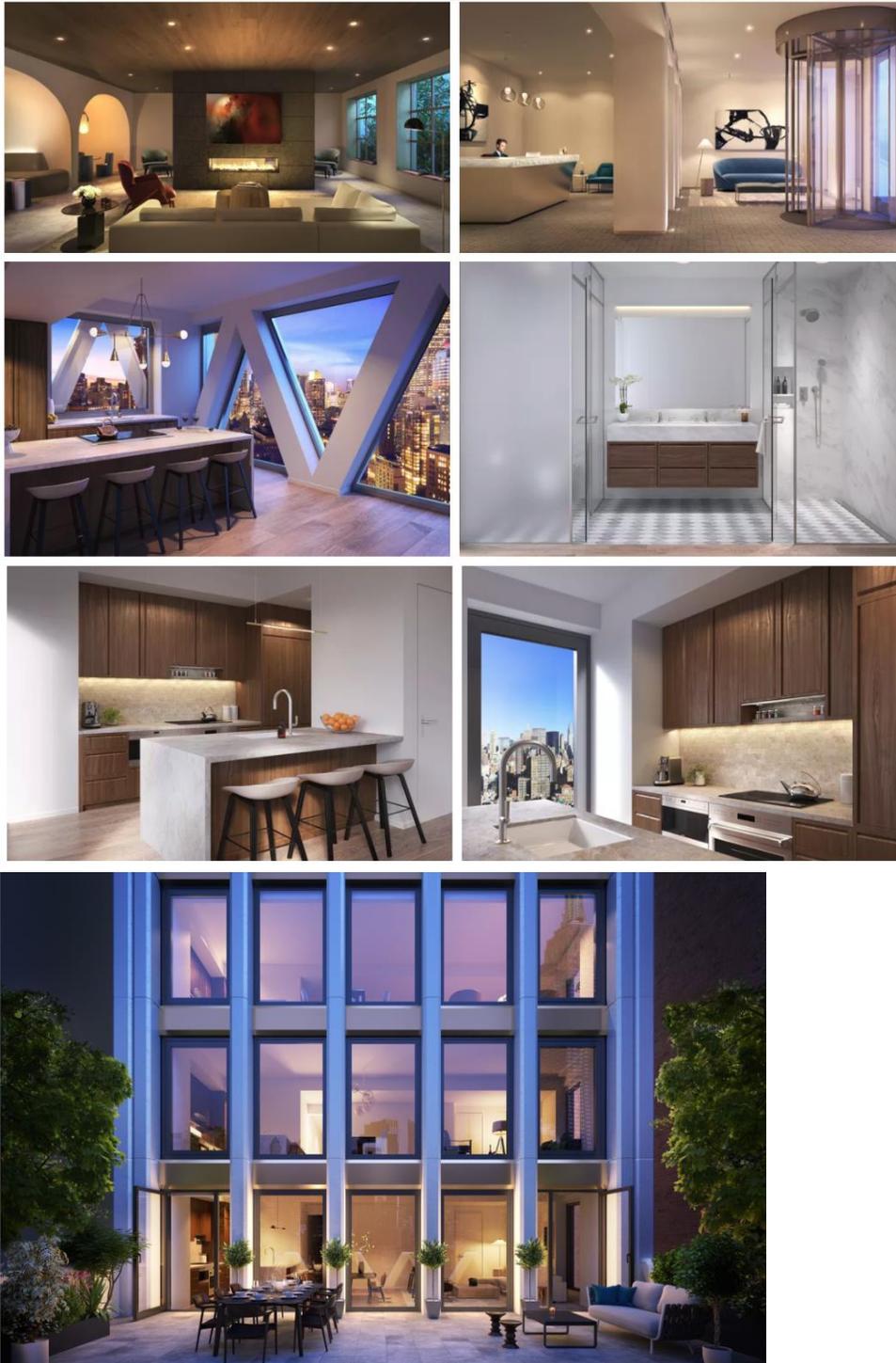
[T]here are 13 one-bedroom apartments on floors 2 through 8, starting at 866 square feet and \$1.65 million. But from the 9th floor up, there is a single 1,677-square-foot two-bedroom apartment per floor, starting at \$3.5 million. At the top, there is a 3,354-square-foot three-bedroom duplex penthouse for \$12 million, where windows look out in all directions through the building’s zigzagging structure.

Finishes and amenities are the standard ones found in many high-end condos; the former will include white oak flooring, Calacatta marble-covered bathrooms, and Euro appliances, while the latter includes 24-hour concierge, a private dining room, and a communal garden.

Douglas Elliman, which is leading sales for the building, will also partner with the New York Design Center to bring design-minded clients to the building. “There’s an important synergy between luxury real estate and design neighborhoods that nobody is capitalizing on,” New York Design Center CEO Jamie Druckman told the *Times*. To do that, the sales team is planning “dinner

events and panel discussions with designers for prospective buyers and brokers,” along with the usual sales gallery.

Sales are expected to launch in the next few weeks, and the building itself is on track to be completed by 2019. And now for those renderings:





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