

ASPIRE DESIGN AND HOME

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REAL ESTATE

Morris Adjmi-Designed Tower 30 E 31

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Ekstein Development Group and Pinnacle Group today announced the official launch of sales for 30 E 31, a 40-story luxury residential tower located in Manhattan's vibrant NoMad neighborhood. Acclaimed architect Morris Adjmi took inspiration from the neighborhood's surrounding Gothic architecture when designing the signature façade at 30 E 31, his first residential tower. Resembling a cathedral's barrel-vaulted ceilings, the stunning façade at the nearly 500-foot tall property features six columns that emphasize its soaring height and reach a crescendo on the upper floors in a diagrid pattern. Douglas Elliman Development Marketing is on board as the exclusive sales and marketing agent for the elegant boutique tower that offers 42 one- and two-bedroom homes, most of which span full floors, and an expansive duplex penthouse.



“We are thrilled with the tremendous response we have received to [30 E 31](#), which is a true testament to the quality of the building.” said Erik Ekstein, President and CEO of Ekstein Development Group. “The combination of the tower’s premier location, Adjmi’s superlative design, our commitment to using only the finest custom materials, and the addition of amenities and services usually reserved for larger scale condominiums makes [30 E 31](#) a unique opportunity for buyers seeking a luxury boutique building in Manhattan.”

Elegantly appointed, full-floor residences feature expansive floor-to-ceiling windows, 7-inch-wide plank European oak flooring, solid core interior doors, designer hardware, and custom architectural millwork throughout. Meticulously designed kitchens offer handcrafted walnut cabinetry imported from Italy, concealed pulls, Taj Mahal Quartzite countertops and designer appliances by Bosch, Wolf and Sub-Zero. Master baths are accentuated by Calacatta Prima marble slab walls, custom European white oak vanities with rich marble countertops with custom Paladium fixtures designed by Morris Adjmi. Additionally, each home is equipped with Bosch washers and dryers as well as multi-zone climate control.



“Our goal with [30 E 31](#) was to capture the essence of this historic neighborhood reimaged in a contemporary and luxurious 40-story tower,” said Morris Adjmi, Founder of Morris Adjmi Architects.

[30 E 31](#) boasts an array of sought-after amenities including a sophisticated lounge space with a double-sided black limestone fireplace, a tranquil viewing garden, a private dining room with catering kitchen and a state-of-the-art fitness center fully equipped with cardio and strength-training equipment, free weights and a dedicated stretching area. Residents will also have access to a twenty-four hour concierge and bicycle storage. [30 E 31 is steps](#) away from famed New York City landmarks including Madison Square Park, The Morgan Library & Museum, The New York Design District and a selection of New York’s finest restaurants.

Construction is expected to be complete in 2019, with prices ranging from \$1,650,000 million to \$12 million. For more information please visit www.30e31NoMad.com.

<http://bit.ly/2ztcFVu>